



It's Okay

My Road Safety Adventure Book

For
Young
Road Safety
Heroes

LEARN • PLAY • PRACTICE • PROTECT

I PROMISE
TO MAKE
MY ROADS
SAFER

Helmet
Hero

Zebra
Zebra

Kind
Driver

Signal
Sam

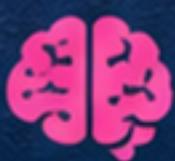
Seatbelt
Superkid

Careful
Cyclist

BE A
ROAD SAFETY
HERO



Fun Activities



Smart Learning



Safety Habits



Family Challenges



Earn Badges

Meet the ROAD HEROES



These are your friends who make roads safer and journeys happier! ♥

Learn from them. Follow them. Be like them!

1. HELMET HERO



Helmet Hero always wears a helmet while riding. He protects his head and sets a smart example!



His rule: Always wear, always safe!

2. ZEBRA ZEBRA



Zebra Zebra loves to cross the road at zebra crossings. He waits, looks and crosses safely every time!



His rule: Stop. Look. Cross. Smile!

3. SIGNAL SAM



Signal Sam controls the traffic and keeps everyone in order. Red means stop, green means go, yellow means be ready!



His rule: Follow signals, stay safe always!

4. SEATBELT SUPERKID



Seatbelt Superkid clicks his seatbelt every time. He knows it keeps him safe in every ride!



His rule: Click it or ticket – safety is a must!

5. KIND DRIVER



Kind Driver is patient and polite. He drives slowly, doesn't honk unnecessarily and respects everyone on the road.



His rule: Be kind on road, make every ride good!

6. CAREFUL CYCLIST



Careful Cyclist rides in the correct lane, wears a helmet and follows all road rules.



His rule: Pedal safe, stay visible, stay alive!



You will see your Road Heroes in every chapter!



Turn the page and begin your road safety adventure! ➡

SPOT WHAT'S WRONG?



Look at the pictures carefully. Circle the things that are wrong.

Be a Road Safety Detective!



How many mistakes can you find in each picture?



1



- No helmet
- Phone while driving
- Triple riding
- Jumping traffic light

How many did you find?

2



- Child standing in car
- Wrong-side driving
- No entry violation

How many did you find?

3



- Throwing garbage
- Loud honking

How many did you find?

4



- Auto in wrong lane
- Cycling in the middle of the road
- Phone while driving
- Pedestrian crossing not used

How many did you find?



Great detectives always help make roads safer!



Wear Helmet



Wear Seatbelt



Follow Signals



Keep Clean



No Honking

Be smart. Be safe.
Be a Road Safety Hero!





TRAFFIC SIGN TREASURE HUNT



Signs guide us. Signs protect us. Learn them. Follow them. Stay safe!



Let's explore the world of Traffic Signs!

Why are traffic signs important?



They keep us safe.



They guide us on the road.



They help everyone follow rules.

A MATCH THE SIGNS WITH THEIR MEANINGS

Draw a line to match.

1



a. No Parking

2



b. School Ahead

3



c. No Honking

4



d. Pedestrian Crossing

5



e. Turn Right

6



f. Speed Limit (30 km/h)

7



g. Stop

8



h. Petrol Pump

B COLOR THE TRAFFIC SIGNS

Color these signs using the correct colors.



Stop



Pedestrian Crossing



No Parking



Turn Right



No Honking



Petrol Pump



Speed Limit (30 km/h)



School Ahead

C REMEMBER AND WRITE

Write what each sign means in one line.

1



2



3



4



D Social Challenge

#ItsOkayMovement



Post videos where you help someone on road.

Be a Smart Road Hero!



Scan me!



DID YOU KNOW?

Traffic signs are the same all over the world so everyone understands!



Great job! You are becoming a Traffic Sign Expert!

FAMILY SAFETY CHALLENGE



Safe habits at home. Safe journeys every day. ❤️

Complete this challenge together with your family!



Tick (✓) each day when your family follows these safety habits.
One small step every day, a big difference always!



SAFETY HABIT	MON	TUE	WED	THU	FRI	SAT	SUN	WEEK SCORE
Everyone wore seatbelt today?	☐	☐	☐	☐	☐	☐	☐	___ /7
Helmet properly strapped?	☐	☐	☐	☐	☐	☐	☐	___ /7
No mobile while driving?	☐	☐	☐	☐	☐	☐	☐	___ /7
Followed speed limit?	☐	☐	☐	☐	☐	☐	☐	___ /7
Stopped for pedestrians?	☐	☐	☐	☐	☐	☐	☐	___ /7

YOUR WEEKLY SCORE

/35

How did we do this week?



Excellent
(30–35)



Good
(20–29)



We can do better
(Below 20)

FAMILY REWARD



Our reward for being a safe family this week:

LET'S REFLECT TOGETHER

What did we do really well this week?

What can we do even better next week?

One safety promise we will keep next week:



OUR FAMILY SAFETY PLEDGE

We promise to follow these safety habits every day and keep each other safe. ❤️

Child's Signature

Mom's Signature

Dad's Signature

Date



Safe Family,
Happy Journey!

DID YOU KNOW?



Small safe choices today, prevent big accidents tomorrow.



TIPS FOR PARENTS

- Lead by example.
- Praise safe behavior.
- Talk about road safety often.
- Make road safety a family habit.



Social Challenge
#ItsOkayMovement
Post videos where you help someone on road.



SCAN ME!

FIND THE SAFE ROUTE



Help Riya reach her school safely!

Choose the safe path.
Avoid busy highways, wrong crossings
and unsafe shortcuts. ❤️



Be smart.
Be safe.
Be a Road Hero! ★

START

Start here

CITY HIGHWAY

✗ **Busy Highway**
Too much traffic!

✗ **Unsafe Shortcut**
Not safe!

✗ **Under Construction**
Danger ahead!

✗ **Wrong Crossing**
Don't cross here!

✗ **Railway Track**
Very Dangerous!

✗ **High Speed Road**
Not safe for kids!

✓ **Use Zebra Crossing**
Safe and Smart!

You made it!
Reached school safely!

GOAL

ROAD SAFETY TIPS

- ✓ Use zebra crossings.
- ✓ Follow traffic signals.
- ✓ Never take unsafe shortcuts.
- ✓ Avoid busy roads.
- ✓ Stay alert. Stay safe.



WHAT DID YOU LEARN?

- ✓ I will always choose the safe route.
- ❤️ I will follow rules and protect myself.
- ★ I will help others stay safe too.

DRAW YOUR SAFE ROUTE

Draw your own path from home to school
the safe way!





GOOD HABIT TRACKER



Small habits every day. Safe roads every day! ❤️

You can do it!
Be consistent,
be awesome!



MISSION:

Build 5 good habits for 30 days
and become a Road Safety Hero! ★



HOW TO USE

Tick (✓) each habit every day
when you follow it.



COMPLETE 30 DAYS

and earn your
Road Safety Hero Certificate! ★



30-DAY GOOD HABIT TRACKER



MONTH: _____

HABITS	1	2	3	4	5	6	7	8	9	10	11	12	13	14	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
 LOOK BOTH SIDES	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
 CROSS AT ZEBRA CROSSING	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
 WEAR HELMET	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
 WEAR SEATBELT	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
 THANK TRAFFIC POLICE	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐



WHY THESE HABITS MATTER?

- They keep you safe.
- They protect others.
- They make our roads better for everyone.



WEEKLY CHECK-IN

How was your week?

Week 1 (Days 1-7)



Week 2 (Days 8-14)



Week 3 (Days 15-21)



Week 4 (Days 22-30)



I DID IT!

I completed my 30-day challenge!
I am a proud
Road Safety Hero!



(Write your name)



Consistency
makes you
a winner!



Keep going!

Every tick brings you closer to a safer you and a safer world! 😊

Social Challenge
#ItsOkayMovement
Post videos where you
help someone on road.



DRAW YOUR DREAM ROAD



Imagine the perfect road where everyone is safe, happy and where nature and people live in harmony. ❤️

Be creative!
Be thoughtful!
Be a Road Designer! ★



Draw your dream road below.

Include trees, cycle lanes, footpaths, signals, happy pedestrians and more!



IDEAS TO INCLUDE



▶ Lots of trees and greenery



Safe cycle lanes



Wide footpaths



▶ Traffic signals and sign boards



Happy pedestrians



Clean, bright and beautiful spaces

THINK LIKE A ROAD HERO

★ How will this road keep people safe?

★ How will it help the environment?

★ What makes this road special?



MY ROAD SAFETY PLEDGE

I will help make my dream road a reality by being safe and responsible every day. ❤️

Name : _____

Date : _____



DID YOU KNOW?

Well-designed roads can reduce accidents, pollution and make our cities better places to live!



Great ideas make great roads!

Social Challenge
#ItsOkayMovement
Post videos where you help someone on road.



SAFETY DETECTIVE



Observe. Count. Care. Make your neighborhood safer! ❤️

You have sharp eyes!
Be a Safety Detective! ★



Go around your neighborhood with your family or friends.
Look carefully and count the things below.
Write the numbers in the boxes.



Every observation you make today can help make tomorrow safer for everyone! ❤️

HOW MANY CAN YOU FIND?

1



1 BROKEN FOOTPATHS

Footpaths that are cracked, uneven or not safe to walk on.



Look carefully where people walk!

2



2 MISSING ZEBRA CROSSINGS

Places where people cross but there is no zebra crossing.



Are there places where a zebra crossing is needed?

3



3 SPEED BREAKERS

Count the speed breakers you can see.



Help slow vehicles down and keep us safe!

4



4 STREETLIGHTS

Count the working streetlights you see on the roads.



Lights keep our roads bright and safe at night!

5



5 HELMET RIDERS

Count how many two-wheeler riders are wearing helmets.



Helmet on, safety on! Always!

6



6 SEATBELT USERS

Count how many car passengers (front & back) are wearing seatbelts.



Buckle up, every time, every ride!

YOU ARE AMAZING!

You are a real Road Safety Detective. Keep observing and keep making a difference!



WHAT DID YOU NOTICE TODAY?



SHARE YOUR FINDINGS!

Talk to your family or teacher. Make a list of things that can be improved in your neighborhood.



SAFETY DETECTIVE PROMISE

I will keep observing, keep reporting and keep working for safer roads! ❤️

Social Challenge

#ItsOkayMovement

Post videos where you help someone on road.



ROAD MANNERS



Good manners on the road keep everyone safe and happy! ❤️



Road manners are the little things we do every day to show respect and care for others.

Follow these simple rules and lead the way!



Great road manners make you a Road Hero! ★



1

✓ DON'T HONK UNNECESSARILY.

Honking too much causes noise pollution and stress. Use the horn only when needed to warn.



Be calm. Be smart. Don't honk without a reason.

5

✓ DON'T LITTER.

Keep our roads clean and beautiful. Use dustbins. A clean road is a happy road!



Clean roads, green planet!

2

✓ ALLOW AMBULANCE TO PASS.

Move aside and give way to emergency vehicles. Every second counts!



Your quick action can save a life.

6

✓ RESPECT CYCLISTS.

Cyclists have the right to use the road too. Give them space and pass with care.



Share the road. Share the respect.

3

✓ DON'T BLOCK INTERSECTIONS.

Never stop your vehicle in the middle of the crossroad. It causes traffic jams and danger.



Stop behind the line. Keep the traffic flowing.

7

✓ RESPECT PEDESTRIANS.

Always stop for pedestrians at zebra crossings. They have the right of way.



A small stop for you, a big step for safety.

4

✓ HELP ELDERLY CROSS THE ROAD.

Be kind and helpful. Offer your hand or wait patiently for them to cross safely.



Kindness makes our roads better for everyone.



REMEMBER

- ★ We all share the road.
- ★ Good manners show we care.
- ★ Be polite, patient and safe.
- ★ Be a Road Hero every day!



WHAT WOULD YOU DO?

Tick (✓) the correct road manner.



Someone is honking again and again in traffic.

- ☐ Honk back
☐ Ignore and stay calm



An ambulance is coming behind you.

- ☐ Keep driving
☐ Move aside and give way



You see a wrapper on the road.

- ☐ Kick it away
☐ Pick it up and throw in dustbin



MY ROAD MANNERS PLEDGE

I promise to follow good road manners every day and make our roads safer and kinder for everyone.

I am a Road Hero! ❤️

Signature: _____

Date: _____



IT'S OKAY TO...



Good choices make safe roads and happy hearts! ❤️



Every day, we make choices on the road.

These are the right choices. These are the **Road Hero** choices!

It's okay to choose safety.
It's okay to be kind.
It's okay to be a Road Hero! ★



1 IT'S OKAY TO WAIT.



Good things come to those who wait.

2 IT'S OKAY TO SLOW DOWN.



Slow down. Stay safe.
No rush is worth a risk.

3 IT'S OKAY TO WEAR HELMET.



A helmet today,
smiles forever.

4 IT'S OKAY TO WEAR SEATBELT.



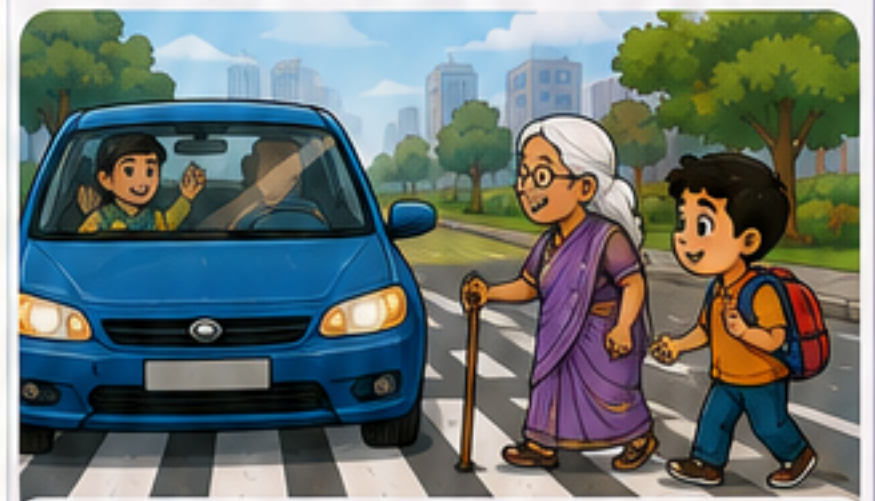
Buckle up for safety.
Every ride. Every time.

5 IT'S OKAY TO SAY SORRY.



A small sorry can
make everything better.

6 IT'S OKAY TO LET OTHERS GO FIRST.



Kindness on the road
makes our world better.

7 IT'S OKAY TO STOP AT RED LIGHT.



Red means stop.
Stop means safe.

8 IT'S OKAY TO HELP SOMEONE.



Helping others
is being a true hero.

9 IT'S OKAY TO BE PATIENT.



Patience keeps
traffic and hearts calm.



REMEMBER

Safe choices are smart choices.

★ Kind choices are the best choices.

★ It's okay to be a Road Hero every day! ❤️



MY ROAD HERO PROMISE

I promise to make safe and kind choices
on the road every day.

I am a Road Hero! ★

Signature: _____

Date: _____



Social Challenge
#ItsOkayMovement

Post videos where you
help someone on road.



It's Okay to be safe. It's Okay to be kind. It's Okay to be a Road Hero! 😊

SAFETY BINGO!



Look around. Stay alert. Mark what you spot!



During your road trip, find these safety things.

Tick (✓) the box when you see it.

Complete a row, column or full card and shout **BINGO!**

Great
observation
makes you a
Road Hero! ★



1 **AMBULANCE** ☐



2 **ZEBRA CROSSING** ☐



3 **TRAFFIC POLICE** ☐



4 **SCHOOL ZONE** ☐



5 **SPEED LIMIT BOARD** ☐



6 **HELMET RIDER** ☐



7 **SEATBELT** ☐



8 **BICYCLE LANE** ☐



BONUS SPOT ☐

Spot something else
that shows safety!

BINGO RULES

- ★ Look carefully.
- ★ Tick only when YOU see it.
- ★ Be safe. Don't lean out or do anything risky.
- ★ Complete and say **BINGO!**

ROAD HERO AWARD

Well done, Safety Detective!

You showed amazing observation and
made your road trip safer!

Awarded to: _____

Date: _____ Signed: _____



TEACHER'S PRIZE

Complete your Bingo
and show it to your
teacher to win a
Road Hero Sticker
or Prize! ♥



EMERGENCY HERO



Stay calm.
Stay smart.
Save lives.

When there is an emergency, you can be a hero! ❤️



Emergencies can happen anytime, anywhere.
Knowing what to do makes you a real hero!

Quick help
can save
someone's life!
Be an
Emergency
Hero!



IMPORTANT EMERGENCY NUMBERS



112

National Emergency Number
Police • Fire • Ambulance
Any Emergency



One number for all emergencies!



108

Medical Emergency Number
Ambulance (Free Service)
Medical Help



Call 108 for medical emergencies!



WHAT TO SAY WHEN YOU CALL

Speak clearly
and calmly.

- 1 **What happened?**
Example: "There is an accident."
- 2 **Where did it happen?**
Give the exact location.
- 3 **How many people are hurt?**
Tell how many are injured.
- 4 **What is your name and number?**
Stay on the line. Follow their instructions.



HOW TO HELP SAFELY



Check from a safe distance
See what happened.



Call 112 or 108 immediately
Get help from experts.



Do not move the injured person
unless in danger.



Warn others
Use hand signals or ask for
help to stop vehicles.



Help only if you know how
Give basic help like first aid if you know.

NEVER CROWD ACCIDENT VICTIMS



- ✗ Do not crowd the injured.
- ✗ It makes it hard for ambulance and police to reach.
- ✗ Give space. Let professionals do their work.
- ✗ Be kind. Be a hero. ❤️

CALL ADULTS



- ✓ Always call an adult.
- ✓ Tell your parents, teacher or guardian.
- ✓ Do not try to handle a big emergency alone.
- ✓ Ask for help.
It's okay! 😊



QUICK REMEMBER



Dial 112 for
any emergency.



Dial 108 for
medical help.



Speak clearly.
Stay calm.



Don't crowd.
Give space.



Help safely.
Be kind.



I am an
EMERGENCY HERO!

I promise to stay calm, act smart, help safely
and save lives. I can be a hero! ❤️



MY FAMILY SAFETY PLAN



Be prepared. Stay safe. Take care of each other. ❤️



Every family should have a safety plan.
Fill in the details below.
Be Ready. Be Safe. Be a Hero! ❤️



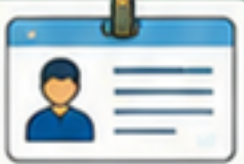
1 EMERGENCY CONTACTS

People to call in an emergency.



Name	Relationship	Phone Number
1.		
2.		
3.		
4.		

2 MY DETAILS



My Full Name : _____
 Date of Birth : _____
 Blood Group :  _____
 School : _____
 Class / Section : _____

3 MY ADDRESS



House No. : _____
 Street / Area : _____
 Landmark : _____
 City : _____
 State : _____
 Pincode :



4 PARENTS' / GUARDIANS' NUMBERS



Father / Guardian Name : _____
 Phone Number : _____
 Mother / Guardian Name : _____
 Phone Number : _____
 Other Guardian Name : _____
 Phone Number : _____



5 OUR MEETING POINT



If we get separated, we will meet at:

Place / Location : _____
 Address / Details : _____



6 OUR SAFETY PLAN



- What should we do in an emergency?

- How will we contact each other?

- Who will help us?

- Practice together and stay ready!



I PROMISE

I will learn my safety plan,
remember important numbers
and stay ready to be a Safety Hero! ❤️

Signature: _____

Date: _____



BEFORE EVERY RIDE CHECKLIST



Smart riders
check first,
safe riders
reach home! ❤️

A minute of check can save a life. ❤️



Use this checklist before every ride.
Tick (✓) each item. Stay safe. Ride smart.



1

HELMET?



Wear a ISI certified helmet.
Fasten the strap properly.



CHECKED?

☐

2

SEATBELT?



Buckle up. Ensure everyone
in the car wears a seatbelt.



CHECKED?

☐

3

MIRRORS?



Adjust rear-view and
side mirrors. Clear view,
safer ride.



CHECKED?

☐

4

LIGHTS?



Check headlight, tail light,
indicators and brake light.
They help others see you.



CHECKED?

☐

5

FUEL?



Check fuel level.
Don't run out of fuel
in between.



CHECKED?

☐

6

NO MOBILE?



No calls, no texts while
riding or driving.
Keep your phone away.



CHECKED?

☐

WHY CHECK?



You protect
yourself.



You protect
your family.



You protect
everyone on
the road.

SAFETY IS A HABIT

Good habits today,
safe journeys always!



REMEMBER

- ★ Think before you start.
- ★ Check before you ride.
- ★ Safety first, journey next!



I PROMISE

I will always follow the Before Every Ride Checklist.
I will be responsible. I will be safe. I will be a Road Hero! ❤️

Signature: _____

Date: _____



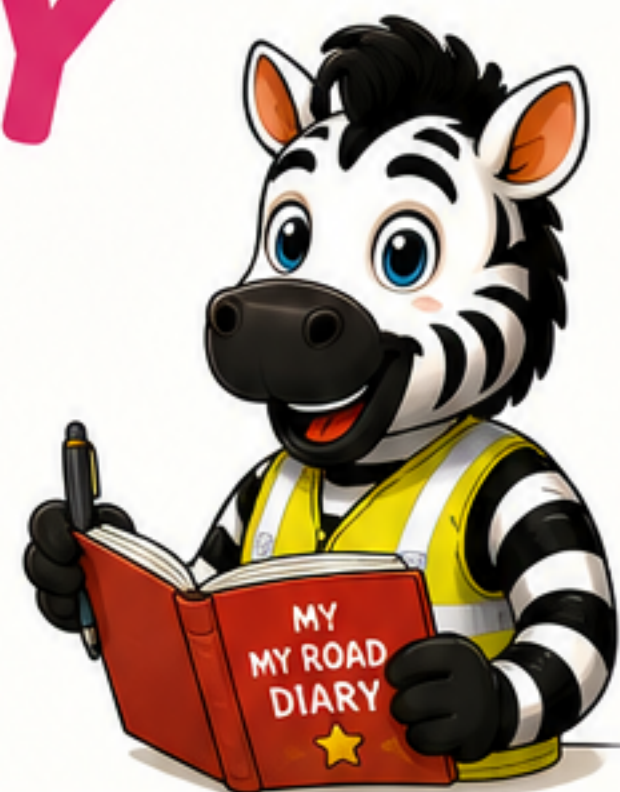
MY FIRST ROAD DIARY



Every day has a story.
Write it down and be a Road Hero! ❤️



Use your diary to remember the good things
you did on the road today.
Small actions make big changes! 😊



1 Today I reminded papa...





2 Today my mother...





3 Today I wore...





4 Today I crossed safely...





I feel proud when...

I follow road rules and keep
myself and others safe! ❤️



I am a
ROAD HERO!

Date: _____

My Mood Today:



★ CERTIFICATE ★

— OF APPRECIATION —

ROAD
SAFETY
HERO

Thank you for being a true champion of road safety
and inspiring others to be safe, responsible and kind. ❤️



★ PROUDLY AWARDED TO ★

for outstanding dedication, leadership and contribution
towards promoting road safety and creating safer roads for everyone.



TEACHER

Signature



PRINCIPAL

Signature



ROADLIV

Signature



Safe Roads. Strong Communities.
Better Tomorrow. ❤️



BE SAFE



BUCKLE UP



WEAR HELMET

RESPECT
PEDESTRIANSNO MOBILE
WHILE DRIVING

HELP OTHERS



PARENT PLEDGE

RoadLiV



TOGETHER, LET'S RAISE SAFE KIDS AND BUILD SAFE ROADS. ❤️



As a parent / guardian,
I make this promise to my child, my family,
and my community.

I WILL LEAD BY EXAMPLE.
I WILL KEEP ROAD SAFETY A PRIORITY.



I PROMISE TO:



Always wear my seatbelt and ensure all family members do the same. ✓



Always wear a helmet and ensure my child wears one while riding. ✓



Follow traffic rules and never jump red lights or signals. ✓



Never use mobile phone while driving or riding. ✓



Teach my child road safety rules and good road manners. ✓



Respect pedestrians, cyclists and other road users. ✓



Give way to emergency vehicles and help when needed. ✓



Be kind, be patient and spread positivity on the road. ✓



I understand that my actions today shape my child's tomorrow.
I choose to be a **ROAD SAFETY ROLE MODEL**.



PARENT / GUARDIAN DETAILS

Parent / Guardian Name : _____
Child's Name : _____
Relationship with Child : _____
Phone Number : _____
Email (Optional) : _____

Add
Photo
(Optional)



MY PLEDGE

I take this pledge from my heart to make our roads safer
and our future brighter. ❤️

Signature : _____

Date : ____ / ____ / ____



Small habits. Big impact.
Let's build a safer world for our children. ❤️

